



SPONSOR PROSPECTUS



The 2025 American Society of Animal Science-Canadian Society of Animal Science (ASAS-CSAS) Annual Meeting provides industry-leading advancements, emerging technologies, and relevant science that links animal science and animal agriculture, and academia to industry. As the premier meeting for animal scientists, it also has a number of social and learning events to enhance networking and student-to-industry connections.

This international meeting welcomes 1,100+ professional and graduate students from 25+ countries. It will be hosted at the Diplomat Beach Resort, which has a promenade that stretches nearly 2.5 miles along the Atlantic Ocean. Hollywood, FL, is home to more than 60 parks, seven golf courses, seven miles of pristine beaches, and the one-of-a-kind Hollywood Beach Boardwalk.

SPONSORSHIP LEVELS

- Diamond Level: \$20,000+
- Platinum Level: \$15,000–\$19,999
- Gold Level: \$10,000–\$14,999
- Silver Level: \$5,000–\$9,999
- Bronze Level: \$2,500–\$4,999
- Partner Level: \$1,000–\$2,499



LEVEL SPONSORSHIPS

LEVEL SPONSORSHIP INCLUDES COMPLIMENTARY*:	Diamond Level \$20,000+	Platinum Level \$15,000–\$19,999	Gold Level \$10,000–\$14,999	Silver Level \$5,000–\$9,999	Bronze Level \$2,500–\$4,999	Partner Level \$1,000–\$2,499
Recognition from the podium at the opening session	X	X				
Exhibit space	X	X	X			
Full meeting registrations	4	3	2	1		
Sponsors' reception – Number of company representatives	4	3	2	1	1	1
Discounted high-profile sponsorship	25%	20%	15%	10%	5%	
Discounted webinar** (using ASAS platform)	50%	50%	25%			
Post-meeting attendee mailing list	X	X	X	X	X	
Sponsorship signage at meeting and company listing on the meeting website and meeting app (includes link to your website)	X	X	X	X	X	X

HIGH-PROFILE SPONSORSHIPS

High-profile sponsorship includes*:	\$25,000+	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000
Recognition from the podium at the opening session	X	X				
Full meeting registrations	2	1	1			
Sponsors' reception – Number of company representatives	3	2	2	1	1	1
Share company brochures and information with attendees***	X	X	X	X		
Specialty item***	X	X	X	X	X	
Discounted webinar** (using ASAS platform)	50%	25%	10%			
Sponsorship signage at Meeting and company listing on the meeting website and meeting app (includes link to your website)	X	X	X	X	X	X

* Benefits are based on the value of a single sponsorship and are not to be combined with other sponsorships. Additionally, sponsors from the previous year will have the first right of refusal for the same sponsorship the following year.

** A webinar will be coordinated with ASAS and may be held from September 2025 to May 2026. The content must be approved by ASAS. Discount based on a \$3,500 webinar fee.

*** If available for the designated sponsorship.

SPONSORSHIP OPPORTUNITIES

The ASAS-CSAS Annual Meeting offers sponsorship opportunities for all companies. Recognition and benefits for sponsorship can be tailored to align with your company's goals and initiatives. If you are interested in sponsorship opportunities or would like to discuss a customized package, please contact Amy Brainard, e-mail: amyb@asas.org, phone: (217) 356-9050, or Justin Bartlett, e-mail: justinb@asas.org, phone (217) 621-7957.

High-Profile Sponsorship Opportunities:

\$25,000+

- Opening Session and Reception (1)

\$15,000

- Symposium + Speaker Travel Expenses (\$1,500 per speaker, up to four speakers)
- Coffee and Donut Breakfast (1)

\$10,000

- Symposium (1/2 Day)
- Plenary Speaker

\$7,500

- Networking Reception – Student/Industry/Faculty Mixer (1)
- Meeting App (1)
- Registration Kiosk (1)
- Graduate Student Lunch and Learn (1)

\$5,000

- AM or PM Coffee Break
- Badge Lanyards
- WiFi Sponsor (1)
- Water Bottles (1)
- Notebook and pen with company logo (1)
- Photo Booth (1)
- Graduate Student Breakfast & Learn (1)

\$3,000

- Poster Session
- Abstract Session

Speaker Travel Sponsor

- Varies, based on company's desired level of support.

Exhibitor Booth - \$1,500*

Share your company's vision, opportunities, and advancements for the industry while connecting with other industry leaders and engaging with and recruiting animal scientists. Create that one-on-one connection with our members and meeting attendees.

*Includes one meeting registration.

Corporate Award Sponsor

The sponsorship amount varies based on the award. Sponsorship includes company recognition during the Awards Reception, and a company representative may present the award. In addition, the company will be on sponsorship signage at the meeting.

Symposia and Abstract Session Sponsorships

Available in these areas:

- | | | |
|----------------------------------|------------------------------------|--|
| • Animal Behavior and Well-Being | • Food Safety | • Nonruminant Nutrition |
| • Animal Health | • Forages and pastures | • Physiology and endocrinology |
| • Beef | • Goats | • Production, management, and the environment |
| • Bioethics | • Growth and Development | • Ruminant Nutrition |
| • Breeding & Genetics | • Horses | • Sheep |
| • Cell & Molecular Biology | • International Animal Agriculture | • Swine |
| • Companion Animals | • Lactation Biology | • Teaching: Graduate and Undergraduate Education |
| • Dairy Foods | • Meat Science & Muscle Biology | • Triennial Reproduction Symposium |
| • Extension Education | • Milk Proteins and Enzymes | |



For sponsorship, please email Amy Brainard, amyb@asas.org, no later than April 25, 2025. Include:

- Your name, email address and phone number
- Company name as you would like it to appear for sponsorship recognition
- Sponsorship choice and amount (Level and/or High-Profile sponsorship)
- Preferred logo and website link
- Company mailing address

With the company sponsorship, the company understands that it will be invoiced for the sponsorship and will receive all the benefits for sponsors at the level described above. Further, the company understands that once all the expenses are met for the event sponsored, any excess funds will be used to cover general meeting expenses.

About American Society of Animal Science (ASAS)

The American Society of Animal Science (ASAS) began in 1908 and has developed into a diverse and dynamic membership program. It facilitates the growth of the premier Journal of Animal Science and Translational Animal Science and is also an industry leader in animal science meetings.

MISSION: To foster the discovery, sharing and application of scientific knowledge concerning the care and responsible use of animals to enhance animal and human health and well-being.



AMERICAN SOCIETY OF **ANIMAL SCIENCE**

Coming in 2026

Join ASAS in Madison, Wisconsin
July 19-23, 2026

Sponsorship deadline date June 1, 2026

